

## Credit Program System: Popular Music Communication Program

Program Code	Program Name	Department	Academic Year
3204_114	Popular Music Communication Program	Department of Radio & Television	114

### Program Implementation Details

Students pursuing this program must complete at least 15 credits, consisting of a minimum of two compulsory courses and six elective courses (of which at least six credits must not overlap with courses from the student's original department, group, degree program, or minor). Additionally, proof of attendance at four special lectures is required. Upon completion and verification, a program certificate will be issued.

### Current Courses and Alternative Courses

*(The listed semesters are for reference only; actual course availability is determined by the departments offering the courses.)*

Course Code	Course Name	Type	Semester	Credits	Notes/Alternative
<b>Compulsory Courses</b>					
32803	Stage Performance	Compulsory	Fall	2	RTV
32809	Live Performance & Broadcasting	Compulsory	Spring	2	RTV
<b>Elective Courses</b>					

26303	Integrated Marketing Communication	Elective	Fall	3	ADPR
26435	Advanced Communication Practices	Elective	Fall	2	RTV, ADPR, VCD, JC
26488	Workplace Practice Project	Elective	Spring	3	
31152	New Media Marketing	Elective	Spring	3	ADPR, JC
32252	Performing Arts Hosting	Elective	Spring	3	RTV
32263	Podcast Program Production	Elective	Fall	2	RTV
32A01	Basic Music Theory	Elective	Fall	2	RTV
32A02	Basic Vocalization	Elective	Fall	2	RTV
32A03	Basic Arranging Software Tutorial (1)	Elective	Spring	2	RTV
32A04	Lyric & Music Story	Elective	Fall	2	RTV

and Appreciation

---

32A05	Lyric Writing Techniques	Elective	Spring	2	RTV
32A06	Advanced Vocalization	Elective	Spring	2	RTV
32A07	Chords & Melody	Elective	Spring	2	RTV
32A08	Basic Arranging Software Tutorial (2)	Elective	Spring	2	RTV
32801	Songwriting (1)	Elective	Fall	2	RTV
32802	Digital Arranging (1)	Elective	Fall	2	RTV
32804	Performing Arts Management	Elective	Fall	2	RTV
32805	Pop Culture & Popular Music	Elective	Fall	2	RTV
32806	Songwriting (2)	Elective	Spring	2	RTV
32807	Digital Arranging (2)	Elective	Spring	2	RTV

---

**Abbreviations Key:**

- **RTV:** Radio and Television
- **ADPR:** Advertising and Strategic Marketing
- **VCD:** Video and Creative Design (New Media)
- **JC:** Journalism and Communication